

JOB DESCRIPTION AND JOB SPECIFICATION FOR GRAPHIC DESIGNER INTERN

About Retale Design

With **22+ years of experience**, we create **branded environments** that connect people with brands across **India** and the **Middle East**

With our expertise in niche retail interiors, an expansion of our portfolio to branding and environmental graphics comes naturally to us. Our design project spans across the country, from the metros to tier 2, tier 3 cities.

Job Overview

We are looking for a creative and detail-oriented **Environmental Graphics Design Intern** to join our design team. The intern will assist in developing visual graphics that enhance built environments, including **wayfinding systems, signage, spatial branding, and architectural graphics**. This role offers an opportunity to work closely with designers, architects, and project teams to translate concepts into impactful visual experiences within physical spaces.

Required Skills

- Proficiency in **Adobe Creative Suite** (Photoshop, Illustrator, InDesign).
- Basic knowledge of **Canva, Figma, or similar tools**.
- Good understanding of **typography, layout, color theory, and branding**.
- Strong attention to detail and creativity.

Experience	-
Qualification	BFA, B. Design, and BVA Graphic Design are preferred.
Reporting Structure	Report to the team leader & manager
Technical Knowledge	Knowledge of design software (Adobe Illustrator and/or CorelDRAW, Photoshop)
Employment Status	6 Months
Job Location	Indiranagar, Bangalore

Job Description

- Conceptualize and develop innovative visual content that aligns with brand strategy and marketing goals.
- Work with architects and interior designers to **integrate graphics into built environments**.
- Assist in **site measurements, documentation, and translating spatial concepts into graphic layouts**.
- Prepare **GFC's artwork and production files** for fabrication and installation.
- Assist in **material selection research** for signage, vinyl graphics, acrylic, metal, etc.
- Coordinate with vendors or fabrication teams for **production detailing**.
- A portfolio showcasing a diverse range of design projects is required.

Skills Exposure

- Spatial graphics & signage design
- Wayfinding systems
- Environmental branding
- Design integration with architecture & interiors